



## Sponsorship Application

- Please return the application with your company logo (JPG and EPS files) to Kristine Thomas at kthomas@cdiaonline.org with the subject line 2026 Annual Corporate Sponsorship Agreement.
- If you have any questions or need additional information, please contact Kristine at 202-408-7417 or kthomas@cdiaonline.org.

<b>Company Name:</b>	
<b>Sponsorship Contact Person:</b>	
Email:	
Phone	
Company Street Address:	
City, State, Zip:	
Website	
Social (LinkedIn/ Twitter):	
<b>Sponsorship Level:</b>	<input type="checkbox"/> Bronze \$17,500 <input type="checkbox"/> Silver \$30,000 <input type="checkbox"/> Gold \$55,000 <input type="checkbox"/> Platinum \$75,000
<b>A LA CARTE Opportunities:</b>	
<ul style="list-style-type: none"> <li>• Bronze Level: Select 3 items</li> <li>  Silver Level: Select 4 items</li> <li>• Gold Level: Select 5 items</li> <li>• Platinum Level: Select 6 items</li> </ul>	
<b>Billing Contact Name</b> <b>(if different from above):</b>	
Address:	
Email/Phone:	
<b>Sponsorship Marketing /Business Development Contact</b> (if different from above)	
<b>Email/Phone:</b>	
<b>Company Description</b> (max 100 words):	



## CDIA Annual Corporate Sponsorship Program

### Terms & Conditions

**SPONSORSHIP APPLICATION POLICY.** Full payment, payable to CDIA, must be paid within 45 days of the invoice date. Confirmations will be e-mailed upon approval of your application.

**TERMS.** The term of this agreement and the sponsorship described herein shall commence on January 1, 2026 and/or the date the signed application is received by CDIA and extend through December 31, 2026. All benefits must be used by December 31, 2026.

This Agreement and the rights granted to Sponsor hereunder are non-exclusive and, among other things, CDIA reserves the absolute right to enter into similar agreements with additional sponsors. Sponsorship opportunities, including available benefits are granted on a first come first, serve basis.

**APPLICATION AND ELIGIBILITY.** CDIA reserves the right to reject any application. Application for the Annual Corporate Sponsorship Program must be made on the printed form provided, containing the information requested, and be executed by an individual who has authority to act for the applicant (sponsor). All sponsors must meet [CDIA program access policy](#).

**PUBLICITY.** CDIA shall publicize and promote CDIA signature events and as outlined in the sponsorship benefits and shall be permitted to use Sponsor's name and logo in connection with such publicity and promotion.

**TERMINATION.** If Sponsor breaches any of its obligations hereunder, CDIA shall have the right to terminate this Agreement and to retain Sponsor's sponsorship fee as liquidated damages (and not as a penalty), in addition to any other rights it may have at law or at equity.

**INDEMNIFICATION.** Sponsor agrees to defend, indemnify, and hold harmless CDIA and its employees and assigns from and against any and all claims, proceedings, damages, injuries, liabilities, losses, costs, and expenses (including reasonable attorneys' fees and litigation expenses) relating to or arising from Annual Corporate Sponsorship Program.

CDIA agrees to defend, indemnify and hold harmless Sponsor and its employees and assigns from and against any and all claims, proceedings, damages, injuries, expenses, liabilities, losses, and costs (including reasonable attorneys' fees and litigation expenses) relating to or arising from Annual Corporate Sponsorship Program.

**LIABILITY.** CDIA shall have no liability with respect to its obligations under this Agreement for consequential, exemplary, special, indirect, incidental or punitive damages, even if it has been advised of the possibility of such damages. The liability of CDIA for any reason and upon any cause of action or claim shall be limited to the fees paid by Sponsor to CDIA under this Agreement. This limitation applies to all causes of action or claims in the aggregate, but does not apply to death, bodily injury or damage to personal property caused by CDIA negligence.



Sponsor acknowledges that CDIA does not maintain insurance covering Sponsor's property, and that it is the sole responsibility of Sponsor to maintain appropriate insurance covering Sponsor losses relative to its property.

Sponsor and CDIA shall comply with all Federal, state and local laws and neither party has any responsibility for the other's compliance with applicable laws.

**GOVERNING LAW.** This Agreement shall be governed by, construed and enforced according to the laws of the District of Columbia (excluding its choice of law rules). The parties hereby agree to submit themselves to the personal jurisdiction of the courts of Washington, D.C., which shall be the exclusive venue for any disputes relating to this Agreement.

#### **SIGNATURE EVENT TERMS.**

**SPONSOR PUBLICITY.** Sponsor may publicize that it is a sponsor of the CDIA Signature Events. However, Sponsor acknowledges that CDIA is the lawful owner of the name "Consumer Data Industry Association", the acronym "CDIA," any associated logos, as well as the name of the conference and the name of the sponsored Event. Sponsor agrees to take no action inconsistent with CDIA's ownership, or that would subject CDIA to claims by third parties or potential loss of its ownership. Any use of the CDIA name or logo by the Sponsor must be approved, in advance, by CDIA.

**SPONSOR RESPONSIBILITIES** Sponsor shall be responsible for the following: a. All giveaways (cups, napkins, etc.) to be used during the sponsored function b. Any additional signage, banners, etc. to be displayed during the sponsored function.

**REGISTRATION/ATTENDEE LISTS** A complimentary list of registrants sent to you four weeks prior to the CDIA Connect conference and a list of attendees sent to you one week after the conference to GOLD and PLATINUM Sponsors. Registrant/attendee lists include full name, company, business title, business email address and conference preferences of each registrant/attendee.

CDIA grants to Sponsor a non-exclusive, nontransferable, revocable limited license to use only once the Event attendee contact list ("Contact List"). Sponsor acknowledges and agrees that the Contact List shall remain the sole property of CDIA. Sponsor further agrees that it will contact the names on the Contact List **only once** and it will not disclose, directly or indirectly, the list source. Sponsor will not copy, disclose, distribute (including to Sponsor's affiliates), lease, sublicense, enter into a computer database for future use, modify or use the Contact List in creating a derivative work, use it for other mass mailings, or use or transfer it in any other form or manner, electronic or otherwise. Sponsor agrees that all Contact List usage will be in compliance with all applicable laws and regulations, including those governing data privacy. Use of the Contact List other than as described in this paragraph may disqualify Sponsor from future sponsorship opportunities and may subject Sponsor to additional usage charges. CDIA MAKES NO WARRANTIES AS TO THE CONTENTS OF THE LIST, INCLUDING ITS



**ACCURACY OR COMPLETENESS.** Sponsor understands and acknowledges that in some cases CDIA may require attendees to opt-in to have their contact information provided to third parties and in such cases, the Contact List will contain only those attendees who have done so.

**ACCEPTANCE.** Sponsor has read the Terms & Conditions and understands that this Agreement shall be legally binding between CDIA and the Sponsor. Sponsor also understands that any changes in the information in this Agreement must be provided to CDIA in writing.

Consumer Data Industry Association

Sponsor

By: \_\_\_\_\_

By: \_\_\_\_\_

Name: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_