



Geof Gradler  
Deputy Director

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Geof Gradler serves as the Deputy Director of the Consumer Financial Protection Bureau. He was initially appointed by President Trump to serve as the Assistant Director for Policy Planning and Strategy prior to being appointed into his current role by Acting Director Russ Vought.

Mr. Gradler has over twenty-five years experience at the intersection of legislative affairs, regulatory strategy and financial services policy. He previously was the Founder and Principal of Acumen<sup>DC</sup> LLC, a boutique lobbying and strategic advisory firm with offices in Washington, DC and Charleston, SC. Acumen<sup>DC</sup> specialized in legislative strategy and intelligence gathering, particularly in matters before the U.S. Senate Banking Committee and the U.S. House Financial Services Committee.

Prior to Acumen<sup>DC</sup>, he helped found Roberts, Raheb & Gradler, a strategic advisory firm that assisted a wide array of corporate clients in their government relations efforts. During this tenure, he was involved in shaping nearly every major piece of financial services legislation over a fifteen-year span, building deep expertise in banking, securities, accounting and consumer credit policy.

Earlier in his career, Mr. Gradler served as Senior Vice President and Head of Government Affairs for Charles Schwab Inc., where he advised senior leadership—including Charles Schwab himself—on legislative and regulatory developments impacting the firm’s clients and shareholders. He also held senior legislative roles with Majority Leader Tom DeLay, Senator Richard Shelby and served as the lead securities staff person for the U.S. Senate Banking Committee under Chairman Phil Gramm.

Mr. Gradler holds a M.A. in Economics from George Mason University and a B.S. in Business Economics from Penn State University.