



CDIA’s annual conference CDIA Connect will take place on April 13-15, 2027. This event brings together top leaders and professionals from across the consumer reporting ecosystem to discuss critical legal, compliance, and regulatory challenges while shaping the future of credit data integrity and consumer protection.

The industries represented include major credit bureaus, financial services, credit reporting and data solutions, legal and compliance firms, government relations, and technology and data analytics. Job functions span executive leadership, legal and compliance experts, risk and operations professionals, public policy and government affairs leaders, and product and data management specialists.

CDIA CONNECT

EVENT SPONSORSHIP TIERS

Sponsor tiers are determined by total dollars spent. All sponsorship items and benefits are listed below and on the following pages.

Tier 1 Sponsorship (\$20,000-35,000)	Tier 2 Sponsorship (\$10,000-16,000)	Tier 3 Sponsorship (\$4,000-8,500)
3-4 complimentary registrations	2 complimentary registrations	1 complimentary registration
Attendee list (without email addresses)	Attendee list (without email addresses)	Attendee list (without email addresses)
Logo placement and a 250-word description in the mobile app	Logo placement and a 250-word description in the mobile app	Logo placement and a 250-word description in the mobile app
Onsite signage	Onsite signage	Onsite signage
Logo on event website	Logo on event website	
Speaking Role as available	Moderator Role as available	
Social Media mention		
Opportunity to add swag to conference tote		

**Updated September 16, 2026, with the opportunities we have remaining.
Secure your sponsorship by February 28, 2027.**



Tier 1 Opportunities

Opportunity	Valued at	Availability	Overview
Women in Consumer Data Forum & Reception	\$35,000	1	One of our most popular events, 110 women from the consumer data industry attend.
Sponsored Track (3 Breakouts)	\$30,000	2	Showcase thought leadership and branding onsite with up to 3 speaking opportunities for your company.
Networking Reception	\$22,000	1	Premier evening networking with over 200 people in attendance, (specialty installation or offsite event at additional cost)
Networking Breakfast	\$20,000	1	Option to customize agenda & emcee event
Conference Lunch	\$20,000	1	Includes welcome remarks & potential speaker opportunity

Tier 2 Opportunities

Opportunity	Valued at	Availability	Overview
Conference Breakfast	\$16,000	1	Leave the first impression of the day with branding throughout Breakfast
Grab & Go Lunch	\$15,000	1	Branded convenience for attendees that attendees can bring with them
Premium Water Bottle	\$14,000	1	A new favorite! Custom branded item for all
Networking Lounge – NEW!	\$10,000	1	Put your brand where the conversations happen
Mobile Event App	\$10,000	1	Your logo in attendees' hands before, during and after the event.



Tier 3 Opportunities

Opportunity	Valued at	Availability	Overview
Coffee Break	\$8,500	2	Branded refreshment area for the most important cup of the day
Conference Notebook & Pens	\$6,500	1	Branded attendee materials placed at each table.
CLE Sponsorship	\$6,500	1	Targets about 60 legal professionals in the industry.
Branded Wi-Fi	\$5,500	1	Logo on all tables each day of the event
Headshot Station – NEW!	\$5,000	1	Attendees can refresh their professional image with a complimentary headshot session available throughout the event.
Lanyards	\$5,000	1	Sponsor provides banded nametag lanyards.
Charging Station	\$4,500	1	Keep attendees charged throughout the event with branding at device charging station
Water Station	\$4,500	1	Hydration is key! Eco-friendly branded station
Keycards	\$4,000	1	Custom hotel keycards for attendees staying on site



Sponsorship Terms & Conditions

- (1) Complete the sponsorship form below & submit it to kmcmahon@cdiaonline.org with the subject line Event Sponsor: CDIA Connect.
- (2) Upon receipt of sponsorship form, CDIA will contact you to discuss your sponsorship and obtain company logo, profile information, and any additional items.
- (3) Full payment, payable to CDIA, must be paid within 45 days of the invoice date or by date of the event, whichever comes first.
- (4) **TERMS.** The terms of this agreement and the sponsorship described herein shall commence upon the signed application is received by CDIA and extend through the event date listed herein. All benefits must be used by the event date.

This Agreement and the rights granted to Sponsor hereunder are non-exclusive and, among other things, CDIA reserves the absolute right to enter into similar agreements with additional sponsors. Sponsorship opportunities, including available benefits, are granted on a first-come-first-serve basis.

- (5) **PUBLICITY.** CDIA shall publicize and promote CDIA signature events and as outlined in the sponsorship benefits and shall be permitted to use Sponsor's name and logo in connection with such publicity and promotion.
- (6) **LIABILITY.** CDIA shall have no liability with respect to its obligations under this Agreement for consequential, exemplary, special, indirect, incidental or punitive damages, even if it has been advised of the possibility of such damages. The liability of CDIA for any reason and upon any cause of action or claim shall be limited to the fees paid by Sponsor to CDIA under this Agreement. This limitation applies to all causes of action or claims in the aggregate, but does not apply to death, bodily injury or damage to personal property caused by CDIA negligence.

Sponsor acknowledges that CDIA does not maintain insurance covering Sponsor's property, and that it is the sole responsibility of Sponsor to maintain appropriate insurance covering Sponsor losses relative to its property.



Sponsor and CDIA shall comply with all Federal, state and local laws and neither party has any responsibility for the other's compliance with applicable laws.

- (7) **SPONSOR RESPONSIBILITIES** Sponsor shall be responsible for the following:
- a. All giveaways (cups, notebooks, luggage tags, etc.) to be used during the sponsored function
 - b. For premium sponsors, any additional signage, banners, etc. to be displayed during the sponsored function. All signage/banners must be approved by CDIA to ensure accurate space.
- (8) ****ATTENDEE LISTS** A complimentary list of registrants sent to you four weeks prior to the conference and a list of attendees sent to you one week after the conference. Registrant/attendee lists include full name, company, and business title of each registrant/attendee.
- a. CDIA grants to Sponsor a non-exclusive, nontransferable, revocable limited license to use only once the Event attendee contact list ("Contact List"). Sponsor acknowledges and agrees that the Contact List shall remain the sole property of CDIA. Sponsor will not copy, disclose, distribute (including to Sponsor's affiliates), lease, sublicense, enter into a computer database for future use, modify or use the Contact List in creating a derivative work, use it for other mass mailings, or use or transfer it in any other form or manner, electronic or otherwise. Sponsor agrees that all Contact List usage will be in compliance with all applicable laws and regulations, including those governing data privacy. Use of the Contact List other than as described in this paragraph may disqualify Sponsor from future sponsorship opportunities and may subject Sponsor to additional usage charges. CDIA MAKES NO WARRANTIES AS TO THE CONTENTS OF THE LIST, INCLUDING ITS ACCURACY OR COMPLETENESS. Sponsor understands and acknowledges that in some cases CDIA may require attendees to opt-in to have their contact information provided to third parties and in such cases, the Contact List will contain only those attendees who have done so.
- (9) **ACCEPTANCE.** Sponsor has read the Terms & Conditions and understands that this Agreement shall be legally binding between CDIA and the Sponsor. Sponsor also understands that any changes in the information in this Agreement must be provided to CDIA in writing.



Sponsorship Application

Company Name:	
Contact Person:	
Phone:	
Email:	
Address:	
Billing Contact (if different)	
Billing Email:	
Signature:	
Sponsorship Level:	
About Me Section:	<i>Please provide information you would like displayed on the conference's mobile app. Limit 150 words.</i>