



**CDIA**  
**Metro 2<sup>®</sup> Format**  
**Task Force**



**Brian Campbell**  
**Director, Data Process Management, Experian**

Brian Campbell is the Data Process Management Director for Experian's Consumer Information Services Data Development organization. His team runs point for the business to supervise Data Accuracy, Process Improvement/Modernization, and Business Risk Control projects and initiatives. In his 25+ years at Experian, he has been instrumental in helping to enhance the quality of data both incoming from data furnishers and stored on Experian's File One and RentBureau databases. Before his current role, he led the Data Integrity Services consulting team which supports all DIS products and continues to advance the offerings making our furnisher's lives simpler and more automated.

Brian began representing Experian on the Consumer Data Industry Association (CDIA) Metro 2<sup>®</sup> Format Task Force in January 2020.